SHAKE
SOLUTIONS

Product/Services Packages
Rate Card (2023)

We are a dynamic and innovative tech company that provides cutting-edge solutions for businesses across various industries. With a strong focus on technology and a team of talented experts, Shake Solutions aims to revolutionize the way companies operate and enhance their efficiency.

SOCIAL MEDIA AD PACKAGES

Package	Platform	Deliverables	Pricing /Month	Annual Subscription
Basic	Facebook	• 30 Total Days Brand/ Product Campaign (1 Campaign) • Budget $1/Day	**K65,000**	**K740,000**
Standard	Facebook Instagram	• 30 Total Days Brand/ Product Campaign (1 Campaign) • Budget $2/Day	**K125,000**	**K1,420,000**
Professional	Facebook Instagram	• 30 Total Days Brand/ Product Campaign (2 Campaigns) • Budget $1/Day	**K180,000**	**K2,000,000**

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SOCIAL MEDIA MANAGEMENT

Package	Platform	Deliverables	Pricing /Month	Annual Subscription
Basic	Facebook Instagram Twitter Linkedin	• 1 Managed account • 3 posts per week (including holiday posts)	**K25,000**	**K260,000**
Standard	Facebook Instagram Twitter Linkedin	• 2 Managed Accounts • 3 post per week (Including holiday posts)	**K45,000**	**K500,000**
Professional	Facebook Instagram	• 4 Managed Accounts • 3 post per week (Including holiday posts)	**K80,000**	**K900,000**

Note: Any extra post shall be charged at a rate of **K2,000 per post and any requested designs apart from holiday designs shall be charged at **K10,000** per design

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WEBSITE DEVELOPMENT

Package	Deliverables	Pricing
Starter	• **5 Pages** (Home, About Us, Portfolio, Products/Services, Contact Us) • **Google Maps** • **Social Media Integration**	**K120,000**
Basic	• Unlimited pages • Googles maps • Social media Integration • Blog (Optional)	**K150,000**
Standard	• Unlimited pages • Googles maps • Social media Integration • Blog (Optional) • Website Backend	**K200,000**
Professional	• Unlimited pages • Googles maps • Social media Integration • Blog (Optional) • Website Backend • Basic Search Engine Optimization	**K250,000**
E-commerce	• Unlimited Pages • Google Maps • Social Media Integration • Payment gateways • Basic Search Engine Optimization	**K300,000**

APP/SYSTEMS DEVELOPMENT

Package	Deliverables	Pricing
School Management System(Web-based)	As per project Descriptions	**K600,000**
School Management System (Web & Android)	As per project Descriptions	**K1,200,000**
Bus Ticketing System	As per project Descriptions	**K1,000,000**
Point of Sale System	As per project Descriptions	**From 900,000**
Production/Inventory Management System	As per project Descriptions	**From K2,200,000**

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GRAPHIC DESIGN PRICE LIST

Design	Pricing
Logo	K30,000
Album Cover	K12,000
Book Cover	K12,000
Poster/Banner	12,000
Flyer/Banner	10,000
Business Cards	K10,000
Identification Cards	K10,000
Newsletter/Magazine	K7,000 per page
Product Packaging	K12,000
Clothing or Apparel	K15,000
Menu Design	K15,000

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IT SUPPORT SERVICES

Product/Services	Description	Pricing
Website Maintenance	Website changes as required	From **K15,000 - K45000** per month
Technical Support	As required	**K15000 per hour**
Antivirus	Software/licence	**K35,000/year**

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SEARCH ENGINE OPTIMIZATION (SEO)

Package	Deliverables	Pricing
Basic SEO	• Keyword Optimization • Google analytics • Google Sitemap • Speed Optimization • Website tag optimization	**K50,000/month**
Standard SEO	• Google My Business Set-up & Management • Registration on Online Business directories • Speed Optimization • Google Sitemap • Google Analytics • Website tag Optimization	**K80,000/month**
Professional SEO (On-page & Off Page SEO)	• Google My Business Set-up & Management • Registration & Management of Online Business directories • Website Speed Optimization • Google Sitemap • Google Analytics • Website tag Optimization • Social Media account creation & Integration • Website Content Management	**K100,000/month**

SHAKE SOLUTIONS

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Get in Touch with Us

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